

# The Colours of Money

An Introduction to Associative Economics

20–22 May 2016, Stroud, England

[www.associative-economics.com](http://www.associative-economics.com)

*"I really enjoyed the seminar... Many things became clearer to me and at the same time the discussion led to many new questions and ideas to think about and digest."*

*"Thank you for a really stimulating and engaging seminar... I hope everyone enjoyed the seminar as much as I did. I thought the ideas were really important."*

Derived from Rudolf Steiner's contribution to economic and monetary history, **The Colours of Money**® seminar looks at the history and purpose of money and how it can be the main instrument for bringing about real and lasting change in our economic circumstances. Grounded in associative economics – an approach that covers many schools of thought, the seminar ranges from the problems of small businesses, to larger questions of global finance and the power of corporations. Offering a radical yet concrete and in-depth approach to money in our times, it is presented using coloured chalk imagery on black paper, a technique intended to overcome the reputation of economics as a dismal science!

## 2008 and Beyond *Bridging the Divides*

As today's financial press reports shows, the 2008 global financial crisis was never solved. The can was kicked down the street and the economy kept above by huge infusions of printed money, all of which has now to be made good. The 'can' was a failed understanding of how markets and the economy work; a failure that has yet to be remedied. In the background sits the popular but erroneous idea that economics is caught on a divide between Hayek and Keynes. By looking at Rudolf Steiner's ideas – such as the threefold nature of social life, three kinds of money (not one), and the importance of circulating, not preserving, capital by financing individuals' initiatives and capacities – our landscape changes. Both as regards the ideas we can have and the solutions we can imagine.

**A talk by Christopher Houghton Budd**  
**Centre for Science and Art, Stroud**  
**8 pm, Friday 20 May**

Presented by **Christopher Houghton Budd**, an economic and monetary historian based in Folkestone, who combines formal academic credentials with ongoing research into associative economics and Rudolf Steiner's work in particular.



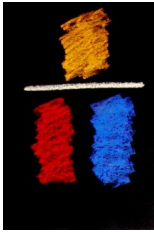
**Cost:** £150, excluding meals and lodging. Help with costs is available.

**Venue:** Centre for Science and Art, Stroud

**Registration:** Arthur Edwards, 143 Horns Road, Stroud, GL5 1EE. Tel: 01453 756728 / Mob: 07979 935359 / [mail@arthuredwards.net](mailto:mail@arthuredwards.net)

The presenters are members of the Economics Conference of the Goetheanum, a worldwide community researching Rudolf Steiner's contribution to economics.





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The course provides a general introduction to associative economics and has been given for over 15 years in many parts of the world to a wide range of people, both lay and professional. Its ideas have been developed and 'road tested' in many contexts, so that as well as the enjoyment provided by the seminar and the inclusion of artistic media, the content is grounded in practical economic and business experience. The topics typically covered include the history of economic thought, monetary evolution, legal and constitutional questions, and bookkeeping, accounting and financial planning. In this way, the material spans from the big issues of our times to day- to-day management of economic activities such that they both function profitably and serve as micro-responses to macro problems.

## Programme

	Friday, 20	Saturday, 21	Sunday, 22
09:30		<b>2 (i): Structure</b> Identifying the corporate form best suited to a particular activity's situation, especially regarding the way it is capitalised.	<b>4: Financial Planning</b> Financial plans as instruments for navigating one's way in today's financial world.
10:30		Pause	Pause
11:00		<b>2 (ii): (Not) For Profit</b> To what extent is today's for-profit/not-for-profit divide necessary? This touches on the logic and relevance of current tax regimes.	<b>Discussion</b> Closing Remarks
13:00		Pause	
14:30		<b>3(i): Monetary History</b> The origin, purpose and changing form of money.	
15:30		Pause	
16:00	Welcome, Introductions <b>1: Competence</b> Exploring the deeper background to current events in order to have a sense for the future.	<b>3(ii): Deep Accounting</b> Money and accounting as synonyms; accounting as an instrument of perception.	
17:30	Supper	Supper	
20:00	<b>2008 and Beyond</b> Bridging the Divides  <i>Public Talk</i>	<b>Open Evening</b>	