



The Colours of Money[©]

Beyond the Market. Beyond Banking.

26-28 October 2012 / Stroud, England

Understanding money has never been more important than today. Whether it be unfair trade, widespread poverty, burgeoning debt or bank bail-outs, modern life is marked by a ceaseless and unhealthy chase after money, which then acts more as our master than our servant. Whether locally or globally, can we understand and use money in ways that enable competition to give way to more cooperative ways of doing business?

Derived from Rudolf Steiner's contribution to economic and monetary history, **The Colours of Money[©]** seminar looks at the history and purpose of money and how it can be the main instrument for bringing about real and lasting change in our economic circumstances. Grounded in associative economics – an approach that covers many schools of thought, beginning with Aristotle and leading up to today's wide range of views from mainstream to alternative – the seminar ranges from the problems of small businesses to larger questions of global finance and the power of corporations. Offering a radical yet concrete and in-depth approach to money in our times, it is presented using coloured chalk imagery on black paper, a technique intended to overcome the reputation of economics as a dismal science!

The seminar is presented by **Arthur Edwards***, an economist based in England who combines formal academic credentials with on-going research into associative economics and Rudolf Steiner's work in particular. *The seminar also serves as Step 1 for businesses seeking to use the **☺ Guarantee Mark** (see ae-mark.com) and as Module 1 of the **Diploma in Associative Economics** (cfae.biz/diploma).*

* Member of the Economics Conference, part of the worldwide social scientific activity associated with the Goetheanum, Switzerland.

Cost: £150, excl. meals & accommodation (£125 if paid in full on or before 1st October.)

For registration and programme details, please contact:

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PROGRAMME

| Friday 26 th October | Saturday 27 th October | Sunday 28 th October |
|--|---|--|
| | 09:30 - 11:00 Starting with Individuals People, not states or markets, are the foundation of economic life | 09:30 - 11:00 Money as Accounting Accounting – effecting change through one's own activity |
| | Pause | Pause |
| | 11:30 - 13:00 Right On Corporations Whether for-profit or not-for-profit, the role of corporations is to capitalise initiative | 11:30 - 12:30 Cooperation without Collusion Despite Adam Smith concerns, a healthy economic life depends on people working together |
| | Lunch | Lunch |
| | 14:30 - 15:30 Exchange Midway discussion of themes | 14:15 - 16:00 Practical Steps The ☺ Mark; The AE Diploma |
| | Pause | |
| | 16:00 - 18:00 The History of Money Future of economic life rests on a clear understanding of money | |
| | Supper | |
| | 20:00 - 22:00 Open Evening | |
| PUBLIC LECTURE 19:30 - 21:30 Beyond the Market. Beyond Banking. The origins, history and future of the market | | |

Some Participants' Impressions

Recent comments:

Thank you all for a brain-wrangling but illuminating Colours of Money weekend ... there's definitely a light switched on!

I really enjoyed the workshop and found some of the ideas very Stimulating ... many thanks for a thought-provoking and actually quite hope-making two days.

Thank you both for a really stimulating and engaging seminar. It has struck many a chord and has given me a shot of enthusiasm for going deeper into the ae perspective. ... this is (for now) a brief note to express my thanks and to give you both 'credit' for the great work.

This is just the sort of thing I need. I found the material on the course very exciting

I really enjoyed the seminar over the weekend. Many things became clearer to me and at the same time the discussion lead to many new questions and ideas to think about and digest.

We very much appreciated your seminar and the work you are doing ... I will be suggesting to my colleagues that we engage again with you

I hope everyone enjoyed the seminar as much as I did. I thought the ideas were really important

Some earlier comments:

I took the **Colours of Money** Seminar 9 years ago and I continue to draw on the powerful and practical ideas that I brought back with me from that weekend.

Thanks for organising a really stimulating weekend. My mind has hardly stopped buzzing since!

That was really great! I had a few Winnie-the-Pooh moments and I really feel inspired!

I would like to follow it up by action and I look forward to talking about it with you.

Thank you for also arranging the conference. I really enjoyed myself!

Thank you for organising the conference. I learned a lot and realised how little I actually knew. Am now keen to enrol for the Diploma.

I enjoyed it a lot and am well into getting way more clear about my finances.

And from the original in 1999:

Perspective drawing and bookkeeping, budgeting as a spiritual activity, the ethical man, loan money/purchase money/ gift money, money as bookkeeping, competition as the "race to the bottom", cooperation as the way to economic health for all.

Yes, I remember how the walls of the community hall that we used slowly fill up with the colourful images on black paper that portrayed beautifully the thoughts shared in the course.

Congratulations for **Colours of Money**! I hope that many, many more discover the treasures that the workshop brings.